

FURNITURE INDUSTRY RESEARCH ASSOCIATION



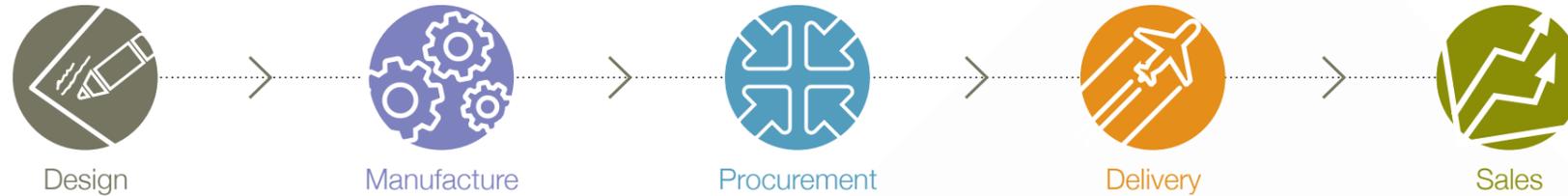
Join the UK's largest
furniture association



www.fira.co.uk/membership

EVERYTHING YOU NEED TO KNOW ABOUT FURNITURE

Established over 65 years ago, the Furniture Industry Research Association is the UK's largest furniture association and the only organisation that provides support to the whole furniture supply chain, across all sectors.



Knowledge

Ensure products are compliant, by keeping up to date with changes to standards and regulations. Access the latest industry statistics, giving you the advantage over your competitors and benefit from the results of key industry research and initiatives.

Expertise

Established over 65 years ago, we are the UK's largest furniture association with extensive knowledge and an in-depth understanding of the industry, specialising in standards, regulations and market trends.

Influence

Be part of something bigger and communicate your views through us to ensure that your voice is heard within government, standards committees and other forums that affect the industry.

Networking

We are the only furniture association which supports the entire furniture supply chain providing unique networking opportunities to share ideas, experiences and find solutions.

Sales

Our market intelligence reports are designed to assist your business objectives and maximise your sales opportunities. Enhance your online presence with links from our website and use our logo to show you are committed to the good of the industry.



"We wanted to join the Furniture Industry Research Association as it is a well-respected body and seen as the world leader in research and innovation for the furniture industry. As a member of the Association, we will be able to use the technical information to our advantage and have the opportunity to influence Standards for furniture."

John Martin
Head of Design at
Regal Kitchens

"The issue of safety standards and best practice is rightly becoming increasingly more important for both retailers and consumers. Having always taken a lead in these areas we were keen for all of our Group companies to join the Furniture Industry Research Association. Membership offers both retailers and consumers the reassurance which the Association's position as a world leader brings to the products that we supply. It also gives the Group access to extremely useful information such as market intelligence and technical and innovation reports via FIRA's website."

Tony Lisanti
CEO of Airsprung Group



BE AT THE FOREFRONT OF YOUR INDUSTRY - BECOME A MEMBER

To join the Furniture Industry Research Association, visit www.fira.co.uk/membership



The Furniture Industry Research Association is a unique, not-for-profit membership-based organisation, run by the furniture industry for the furniture industry.

We support the entire supply chain and all sectors within the industry, including domestic, office, kitchen, hotel and education.

Who can join the association?

Anyone can join - choose the type of membership that matches your business:

- **Full Membership**
For UK companies at the core of the furniture industry, such as manufacturers, retailers and major suppliers.
- **Associate Membership**
For non-manufacturing organisations with an interest in the furniture industry - such as specifiers and end-users.
- **International Membership**
For overseas manufacturers, distributors and suppliers seeking to establish a presence in the UK market and to benefit from unrivalled technical and business support services.

How much does the subscription cost?

Subscriptions for UK furniture manufacturers are based on turnover of furniture sales in the previous year. Furniture suppliers, traders and retailers pay a flat rate for their subscriptions.



For more information and to download an application form which includes a breakdown of subscription costs, please visit www.fira.co.uk/membership

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FIRA International is the exclusive service provider to the Furniture Industry Research Association.